



GIRLS HIGH SCHOOL LACROSSE
TOURNAMENT

BATTLE ON IMPERIAL

Skip the drive. Play the game.

SATURDAY

**MARCH 13
2027**

Canyon High School
220 S Imperial Hwy
Anaheim Hills, California

800+

Players, coaches &
families expected on site

3

Full-size fields on one
campus

1

Day · one community · a
first-class tournament
experience

15

Varsity & JV teams
entered, from three
counties

SPONSORSHIP OPPORTUNITIES

INVEST IN OUR PLAYERS · SUPPORT OUR COMMUNITY · GAIN
VALUABLE EXPOSURE

TOP BILLING

PRESENTING PARTNER \$2,500

- ✓ "Battle on Imperial presented by [Your Business]"
- ✓ Largest logo placement on event signage and the website
- ✓ Featured on all marketing materials and social media
- ✓ Vendor space at the event
- ✓ PA announcements through the day
- ✓ Items in every team packet

FIELD PARTNER \$1,250

- ✓ Exclusive naming rights to one of the three fields
- ✓ Large signage on your field
- ✓ Logo on the website and social media
- ✓ PA announcements
- ✓ Vendor space at the event
- ✓ Items in team packets

PLAYER EXPERIENCE PARTNER \$1,000

- ✓ Logo on a player swag item — lanyards, pins or similar
- ✓ Logo on the website and social media
- ✓ PA announcements
- ✓ Vendor space at the event
- ✓ Items in team packets

ATHLETIC TRAINER PARTNER \$750

- ✓ Logo at the athletic trainer station
- ✓ Logo on the website and social media
- ✓ PA announcements
- ✓ Vendor space at the event

COACHES ZONE PARTNER \$500

- ✓ Logo at the coaches' hospitality area
- ✓ Logo on the website and social media
- ✓ PA announcements
- ✓ Vendor space at the event
- ✓ Items in team packets

GAME SPONSOR \$250

- ✓ "Game presented by [Your Business]"
- ✓ Logo on the digital game schedule
- ✓ PA announcement at your game
- ✓ Social media recognition
- ✓ Items in team packets

8 of 8

Families travel from **Corona del Mar, Yorba Linda, El Segundo, Irvine** and more, and every one of the teams' home communities is above the U.S. median household income. **The full community profile is on page 3.**

TO BECOME A SPONSOR OR LEARN MORE

battleonimperial.com/sponsors

Lydie Gutfeld, Event Organizer · 714-747-4770 · battleonimperial@gmail.com





BATTLE ON IMPERIAL

Saturday, March 13, 2027

Canyon High School · Anaheim Hills, CA
battleonimperial.com

Dear Community Partner,

We are excited to invite you to be a sponsor of the inaugural **Battle on Imperial Girls Lacrosse Tournament**, happening Saturday, March 13, 2027, at Canyon High School in Anaheim Hills, California.

Battle on Imperial brings together competitive girls lacrosse programs from across Southern California for a full day of high-level competition, community spirit and a premier event experience — varsity and JV, three full-size fields, one campus. With 800+ players, coaches and families expected, the tournament is an incredible opportunity to showcase your business while supporting youth sports and our local community.

WHY BECOME A SPONSOR?

- ✓ High-visibility exposure to local and regional families, athletes and coaches
- ✓ Support the growth of girls lacrosse and youth sports in our community
- ✓ Align your brand with a positive, active and community-focused event
- ✓ Reach a targeted audience through event signage, social media, digital marketing and more
- ✓ Be part of an event that promotes leadership, teamwork and healthy lifestyles

YOUR SUPPORT MAKES A DIFFERENCE

Battle on Imperial is put on by the Canyon High School Lacrosse Booster Club, a volunteer parent organization. Sponsorships pay for the parts of the day that make it a first-class event for every team that comes — field preparation, certified officials, athletic training, player packets, shade and water at every field. Your support keeps entry affordable for the programs that play, keeps the day free for the families who watch, and backs girls lacrosse at Canyon High School.

TOGETHER, WE CAN MAKE AN IMPACT

We would be honored to partner with you for this exciting event. The packages on the first page are a starting point — our team is happy to customize one to meet your business goals, and in-kind support (water, ice, food, swag) is just as welcome.

Thank you for considering supporting Battle on Imperial. We hope you will join us in making this tournament a memorable and successful event for our players, families and community.

With gratitude,

Lydie Gutfeld

Event Organizer, Battle on Imperial Girls Lacrosse Tournament
714-747-4770 · battleonimperial@gmail.com
battleonimperial.com/sponsors

**MORE THAN
A TOURNAMENT.
A STRONGER
COMMUNITY.**

SPONSORSHIP INQUIRIES

battleonimperial.com/sponsors

Canyon High School Lacrosse Booster Club · Anaheim Hills, California





BATTLE ON IMPERIAL

Saturday, March 13, 2027
Canyon High School · Anaheim Hills, CA
battleonimperial.com/sponsors

WHO YOU'LL REACH

15 TEAMS · 8 HOME COMMUNITIES · 3 COUNTIES

15

Varsity & JV teams
entered by late October

800+

Players, coaches &
families expected on site

1.7×

U.S. median household
income, in the typical
home community

8+ hrs

8 AM to the last horn: a
full day in front of your
name

WHERE FAMILIES TRAVEL FROM

HOME COMMUNITY	MEDIAN HOUSEHOLD INCOME	COLLEGE DEGREE, 25+	MEDIAN HOME VALUE
Anaheim Hills <small>host · ZIPs 92807 / 92808</small>	\$138,741 / \$158,462	49% / 59%	\$963,200 / \$1,069,300
Corona del Mar <small>Newport Beach · ZIP 92625</small>	\$174,904	72%	\$2,000,000+
Yorba Linda	\$157,582	56%	\$1,147,100
El Segundo <small>Los Angeles County</small>	\$150,737	63%	\$1,587,500
Irvine <small>two programs</small>	\$136,719	71%	\$1,191,500
Orange	\$117,113	40%	\$945,800
Placentia	\$115,929	44%	\$921,000
Corona <small>Riverside County</small>	\$109,242	32%	\$700,700
Orange County	\$116,289	44%	\$962,600
United States	\$80,734	36%	\$332,700

Home communities of the programs entered as of October 2026; updated as entries come in. Source: U.S. Census Bureau, American Community Survey 2024 5-year estimates, via censusreporter.org. Community figures, not a description of any family.

8 of 8

home communities
above the U.S. median
household income

6 of 8

above the Orange
County median
household income

4 of 8

with a median home
value over \$1 million

THE AUDIENCE

- ✓ **Parents of high-school athletes**, typically 35 to 55: the household decision-makers on gear, food, health care, home, auto and finance.
- ✓ **Local to you**. Most home communities are within a 40-minute drive: customers, not tourists, who stay from first game to last.

WHAT YOUR SPONSORSHIP DELIVERS

- ✓ **Hours, not seconds**. Your name in view all day, and PA and social media recognition in every package.
- ✓ **Before and after**. On battleonimperial.com and @battleonimperial, plus a ready-made graphic to announce it to your own customers.

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